



# Reliance

## FREIGHT & LOGISTICS

To exceed expectations while creating considerable value for our customers by managing a dynamic network of first class suppliers to optimize their logistics needs while delivering superior financial results.



### DELIVERING EFFECTIVE LOGISTIC SOLUTIONS

We, Reliance Freight & Logistics are providing Freight Forwarding services

[www.reliance-fl.com](http://www.reliance-fl.com)



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RELIANCE FREIGHT & LOGISTICS TAKES AN ENTREPRENEURIAL APPROACH TO YOUR BUSINESS EMPHASIZING STRONG RELATIONSHIP AND FLEXIBLE, RESPONSIVE SERVICE. IN A BUSINESS WHERE INTERPERSONAL RELATIONSHIP IS CRITICAL, WE STRIVE.



## The Reliance Freight Mission:

To exceed expectations while creating considerable value for our customers by managing a dynamic network of first class suppliers to optimize their logistics needs while delivering superior financial results. Our Company is built on the foundation of personal relationship, integrity, consistent communications, and unrivaled customer service. Just as we pursue value creation for our customers, we seek to do the same for our employees by continuous training and an entrepreneurial spirit.

## Who we are:

Reliance Freight & Logistics is a leading freight forwarder and third party logistics services provider, headquartered in Lahore Pakistan. Our network of agents is spread at all major commercial centers of the world.

## What we do:

As a third party coordinator, we arrange the shipment of your valuable goods from their source to their destination. Our global counterparts offer full service package in ocean and air products. As your logistics partner, Reliance Freight can help you to:

- => Smooth your business cycle
- => Streamline your supply chain
- => Improve your buying power
- => Provide greater flexibility
- => Reduce your internal transaction management needs
- => Give you more time to concentrate on your core business

In short, Reliance Freight & Logistics can assist you to monitor the status of your shipments from inception of purchase order till arrival of shipment at your distribution center. We work with same sense of urgency, treating your products as if they were our own.

## How we do it:

Reliance Freight & Logistics takes an entrepreneurial approach to your business emphasizing strong relationship and flexible, responsive service. In a business where interpersonal relationship is critical, we strive for friendly, professional interactions with our customers. Thanks to this approach and the strong global network agents and employees, we've increased our customer and sales numbers annually. In order to better serve our clients, our staff trains a minimum of forty hours in a year.

## Certifications:

Reliance Freight & Logistics is proud of its reputation as a logistics service provider. Our many certifications demonstrate that we meet international standards for quality service.



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## Strength Through Diversity:

Reliance Freight & Logistics have the flexibility to choose from many different providers strictly based on your service requirement. Thanks to our longstanding relationships with our worldwide transportation partners, we can create the best logistics solution for your company. Reliance Freight & Logistics thrives on diversity, we handle a variety of freight, for a variety of customers, in a variety of ways.

### AIR:

We arrange import/export air transport from all major origins in the world to meet your specifications, whether you require flash, deferred, or express service. Reliance Freight & Logistics has the option of choosing between multiple carriers, which provides maximum flexibility to you, as customer. We can also arrange charters during peak seasons.

### OCEAN:

We arrange import/export ocean transport to meet your specifications, whether you're looking for a full or less than container load, we can meet your overseas shipping deadlines with multiple sailings each week. We carry global shipping contracts with all major shipping lines of the world. Our Air/Ocean services include following features:

- => Vendor Coordination/Consolidation
- => Global Compliance
- => Assessment Programs
- => Purchase Order Management
- => Packing and Crating

\*\*\* Service/feature can vary depending upon the origin and destination. Please contact our office to know more about service/features.

### PACKING AND CRATING:

We customize our processes to service individual client needs. Our personalized service ensures that we provide you with the solution that fits your logistics problem.

Our experienced management and operations team enables us to understand your complex logistical challenges

We have a wide network of carrier relationship and a good reputation with all the parties involved.

We have full scale operational setups in countries where there is a minimal Logistics provider presence.

We partner with the local people, because there is no substitute for familiarity with regional cultures

Finally, we coordinate our efforts around the world to ensure that our communication with you is clear, efficient and effective.



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### **Domestic Services:**

Warehousing and storage, consolidation and distribution. Reliance Freight & Logistics will help answer all of your domestic logistics questions. Whether you require a flat load for your full truckload shipment or need expedited less than truckload service, Reliance Freight & Logistics has the expertise and contacts to handle your domestic shipping.

### **Major Customers:**

RFL's major customers belong to the Engineering, Power & Solar Power, Textile, Auto Parts, Raw Material, Chemical sector etc.

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